

Most strategies lose direction in execution.

We help you navigate to success.

ABOUT US

CatalytIQ is a specialist strategic execution firm. We are practitioners first — leaders who have run real transformations in real organisations, not career consultants parachuted in with clever frameworks. For over 20 years, we've partnered with some of South Africa's most respected organisations to close the gap between strategy and results. We embed ourselves in your context, work alongside your teams, and leave your organisation stronger than we found it.

Our focus is singular: helping you execute strategy with confidence.

OUR SERVICES



Business Transformation

From strategy to results — with discipline.

Many organisations have a strategy. Far fewer can execute it. We help you bridge that gap — from crystallising your strategy, understanding what it will take to execute, to building the alignment, plans, and practices that make delivery possible.

HOW WE WORK

Diagnostic Insight — uncovering root causes, constraints, opportunities and the real blockers to execution

Strategy to Blueprint — translating strategic intent into a clear, actionable plan your teams can work from

Execution Support — building and managing roadmaps that keep momentum and accountability intact

Capability Building — ensuring your organisation can sustain results beyond our involvement

WHAT THIS DELIVERS

- Clarity on what your strategy actually demands
- Improved certainty in delivery timelines and costs
- A structured path from intent to execution
- Stronger leadership and governance of complex change
- Best in class execution support and oversight
- An organisation equipped to sustain what's been built



Insight, Diagnostics & Advisory

Better decisions and confident action start with better insight.

We provide the rigorous insight foundation that makes confident, evidence-based action possible — whether you're navigating a strategic inflection point, evaluating a major investment, or trying to understand why execution keeps falling short.

HOW WE WORK

Structured diagnostics — surfacing root causes, not symptoms

Business cases — that hold up to scrutiny in any decision-making forum

Advisory support — for high-stakes decisions, without the agenda

Capability building — so insight becomes embedded, not permanently outsourced

WHAT THIS DELIVERS

- Clarity in complex or ambiguous situations
- Decisions grounded in evidence and experience
- Insight that leads to action — not reports that gather dust



Practical Assurance

Independent oversight for high-stakes initiatives.

When the cost of failure is high, you need more than internal assurance. We provide independent, coaching-style reviews of your execution environment — identifying issues that could derail delivery before it does and offering practical support to address them.

HOW WE WORK

Execution Environment Reviews — of governance, risk, and operational readiness

Strategy Delivery Gap Reviews — identifying gaps, surfacing dependencies and risks that threaten strategic outcomes

Actionable remediation — not just findings; practical guidance you can act on immediately to strengthen delivery confidence and reduce uncertainty

Ongoing monitoring support — tracking progress, signalling risks to keep delivery on track as conditions change

Knowledge transfer — ensuring that your leaders and teams are equipped with tools, frameworks, and ultimately the confidence to improve the prognosis for successful outcomes

WHAT THIS DELIVERS

- Reduced risk on critical initiatives
- Early warning on potential failures before they become crises
- Greater stakeholder confidence and transparency through improved predictability
- Internal capability that outlasts our involvement

Ready To Work With Us?

Let's chat about how we can assist
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